



## AN INTRODUCTION TO MACRO

What is macro photography? Technically speaking, macro photography is creating an image of the subject of at least 1:1 scale on your camera sensor. This means when the captured image is scaled up from the size of the film or sensor, it shows incredible detail.

Macro photographs are achieved using dedicated lenses. Usually the subject in front of the camera is made smaller by the lens, to fit onto the sensor. A macro Lens does the opposite, making a small subject larger to fill the sensor with close-up detail.

One of the biggest challenges facing macro photographers is lighting the small subject matter. Limitations of different lighting techniques can make the process of applying creative lighting to your macro photos challenging.

In this guide, we will briefly outline the considerations when thinking about lighting your macro shots.

## WHAT DO YOU NEED?

In addition to lighting, there are a few other things to consider before experimenting with macro photography. Here are a few of the things you may need to think about:

**Camera** - Macro photography can be achieved with any camera that has interchangeable lenses, this includes SLRs and many modern mirrorless cameras. The right lens is key! Look for lenses that advertise 1:1 magnification or greater.

**Tripod & Shutter release** - Keeping the camera and subject perfectly steady while shooting is important for macro, camera movements are greatly exaggerated due to the scale of the subject.

**Lens Focal Length & Minimum Focusing Distance** - Focal length combined with focusing distance defines how "close" you can get to your subject. Generally the larger the focal length, and the smaller the focusing distance, the better. A 300mm lens might sound like a lot of zoom for a normal lens, but if you can't get closer than 80cm, it will limit your creativity in macro. The focusing distance or "working distance" will also affect how much room you have to light your subject.

**Lens Aperture** - A wide aperture can be very helpful in macro, where light tends to be even more scarce than in other types of photography. However, the smaller the F number, the shallower the depth of field (DoF). The effect of DoF is especially apparent at macro scale,.At its extremes, your in-focus area could be as little as a fraction of a millimetre. This is why Bokeh is so often seen in macro photos.

**Lens alternatives** - We all know photography can be expensive but with macro, there are some alternatives to spending a lot on high end dedicated lenses. One common method is simply to use a manual lens designed for older cameras. Older lenses tend to be great value as the optical quality can be comparable, but the lack of modern autofocus keeps the price down. For most macro scenarios, you will be using manual focus anyway, a cheap lens and adapter for your camera can cost less than £100.

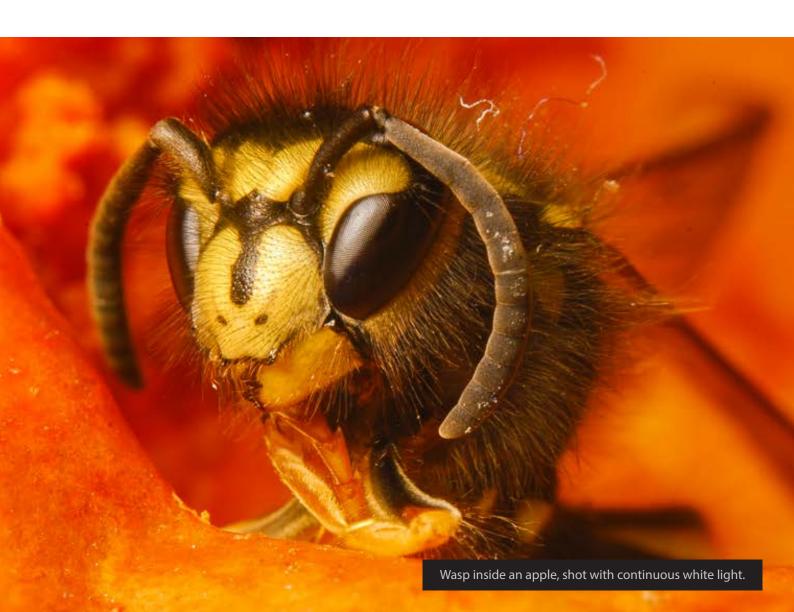
A common method of achieving a macro setup with less expense is to 'reverse' a prime lens using adaptors and an extension tube. with this method you can achieve the same results as a dedicated macro lens for a fraction of the cost.

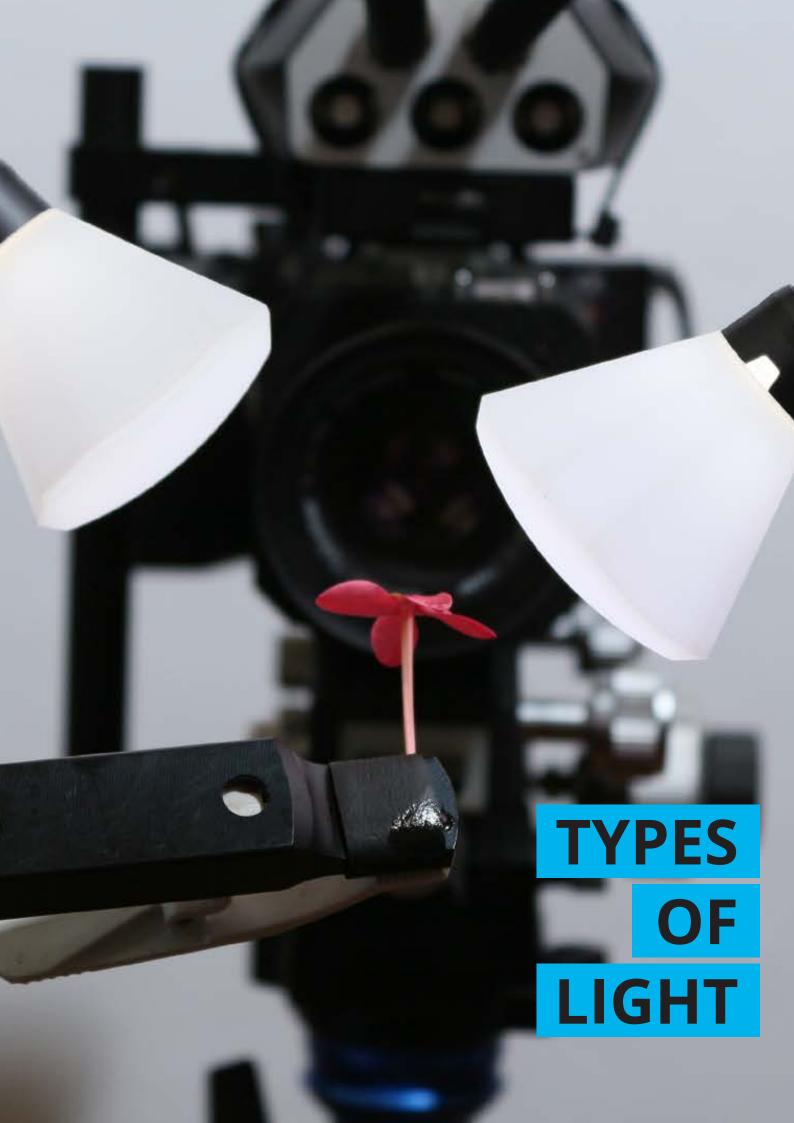
# WHY IS LIGHTING IMPORTANT?

Macro photography is great for exploring new worlds that are otherwise invisible to the naked eye. You can turn ordinary, mundane subjects into fascinating ones. As photography is the art of capturing light, lighting is the most important element of an image. Especially in macro photography, where you should be able to have complete control over your lighting environment.

With good lighting, your macro photographs will pop out of the frame and will be sharp, vibrant, and visually stunning. If you get the lighting wrong however, your macro photograph will appear dull and unexciting.

Macro photography can be achieved using three forms of light; continuous, flash, and natural. All of these have distinct advantages over one another. Which you choose is determined by factors like personal preference, speed, subject matter and the style you are looking to achieve.



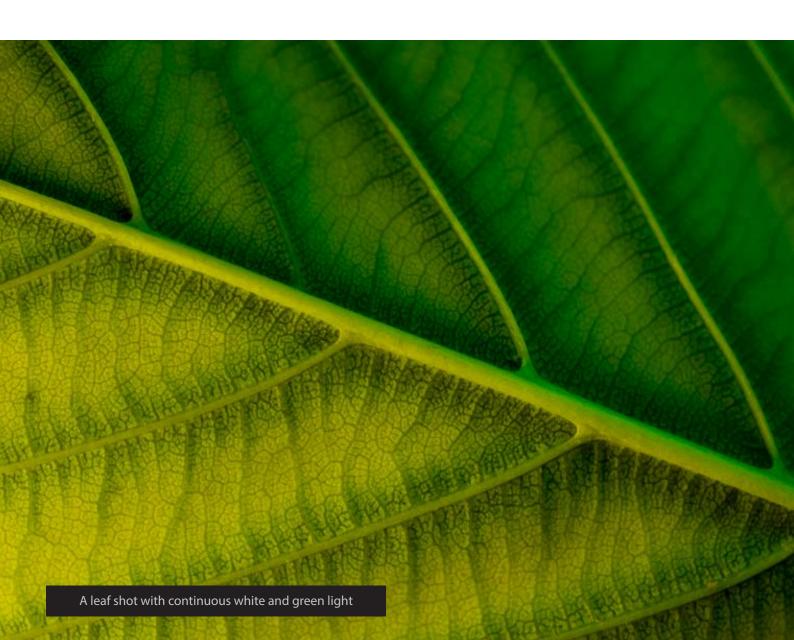


## **CONTINUOUS LIGHTING**

Continuous macro lighting is great for controlling a number of lighting characteristics. One of the most significant advantages, is that you can see how your light falls as you set up your shot. It will allow you to develop your understanding of how lighting effects macro photography, which will result in you becoming a better photographer!

Continuous lighting also offers a much more convenient way to direct light on to specific areas of a subject, as well as providing an easy method of introducing colours and effects into the shot. This gives you full control of the lighting environment, which can result in some stunning photographs.

Continuous lighting also adds another element to macro photography with a video capable camera. Macro videography is captivating and with continuous lighting, you don't need to change anything to switch between capturing photos and videos.



#### FLASH LIGHTING

The main advantage of flash photography over continuous light is the ability to freeze subjects, due to the power and speed of the light output. This makes it excellent to use in the field, both as a fill light and for capturing moving subjects like insects.

Flash is arguably the most popular method of lighting, however, it can come with some challenges depending on your light source. Many common flashguns or softboxes are not ideal for macro. The light from a large soruce can be hard to control and direct to where you need it, especially if your working distance is small.

Dedicated macro flashes such as the new Adaptalux Flash Arms offer more control than a conventional flash, allowing you to get precise illumination on your small subject.

Flash can be more complex to learn to use properly due to not having the result in your viewfinder. However, once mastered the results can be extremely sharp. Some subjects require flash, like freezing the motion of two driops if milk colliding in mid-air.

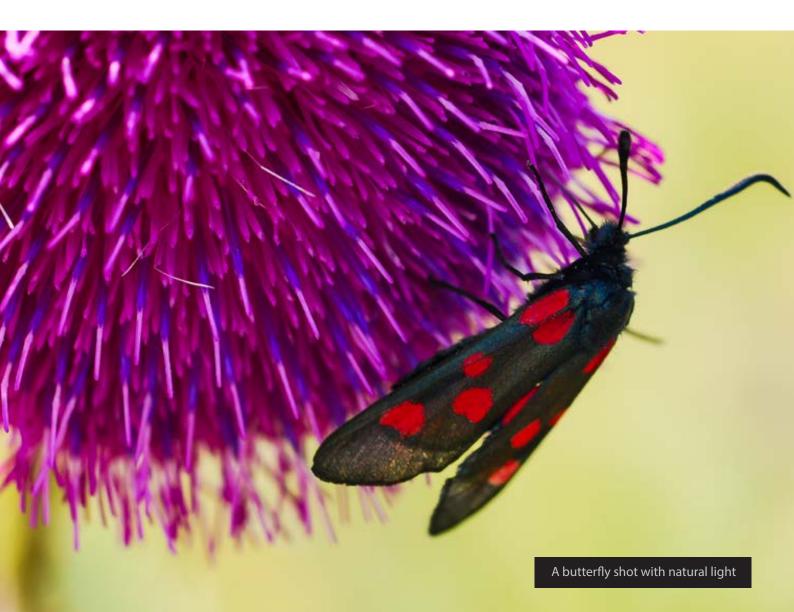


## NATURAL LIGHT

Natural light is often the most commonly accessible means of lighting your macro photographs, after all, we all have access to the sun. If you are shooting outdoors in the day-time, the results can be spectacular, if a little predictable.

Sunlight (preferably direct) usually provides more than enough light for macro photography. You can combine it with reflectors, diffusion and other photography accessories to gain an element of control, though the fixed angle and non-adjustable brightness of the sun can get in the way of creative freedom.

Natural light can also be used in combination with either continuous or flash accessories to expand your options, fill shadows or add some extra brightness to darker ares of the shot. Be careful not to overpower your natural shot with too much artificial light, it's easy to get carried away and lose the look you were going for.



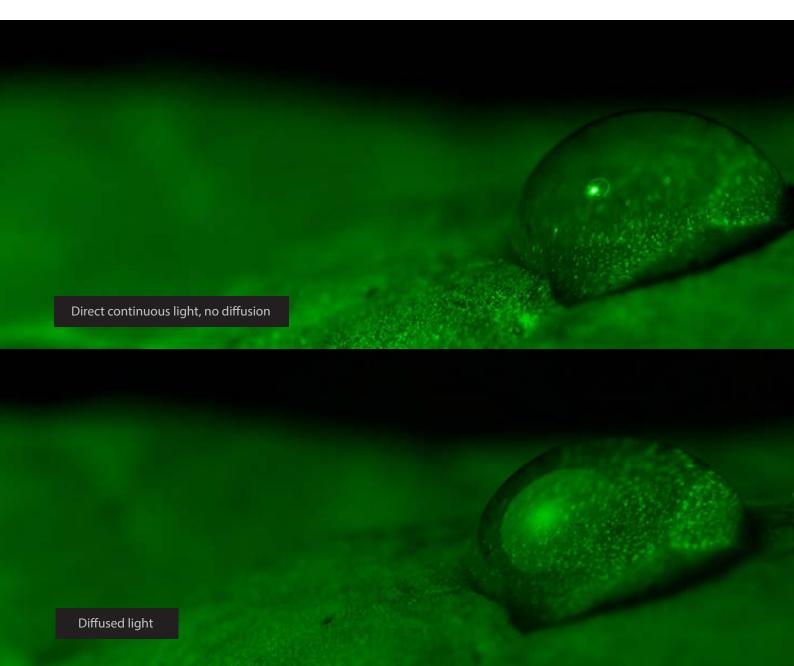


# LIGHTING CONTROL: DIFFUSION

Harsh lighting is not desirable in many photographic scenarios, both in normal photography, and macro. The way to avoid this is to use diffusers, which scatter out the light source across a bigger surface area. This results in softer shadows that look natural and makes your macro photographs more aesthetically pleasing.

Most flashes and continuous light sources will have a diffusion method built-in, such as removable soft boxes, but there are options for those DIY enthusiasts too. Adequate diffusion can sometimes be achieved with semi opaque materials such as thin paper. You can also bounce light off white or reflective surfaces to achieve a similar effect.

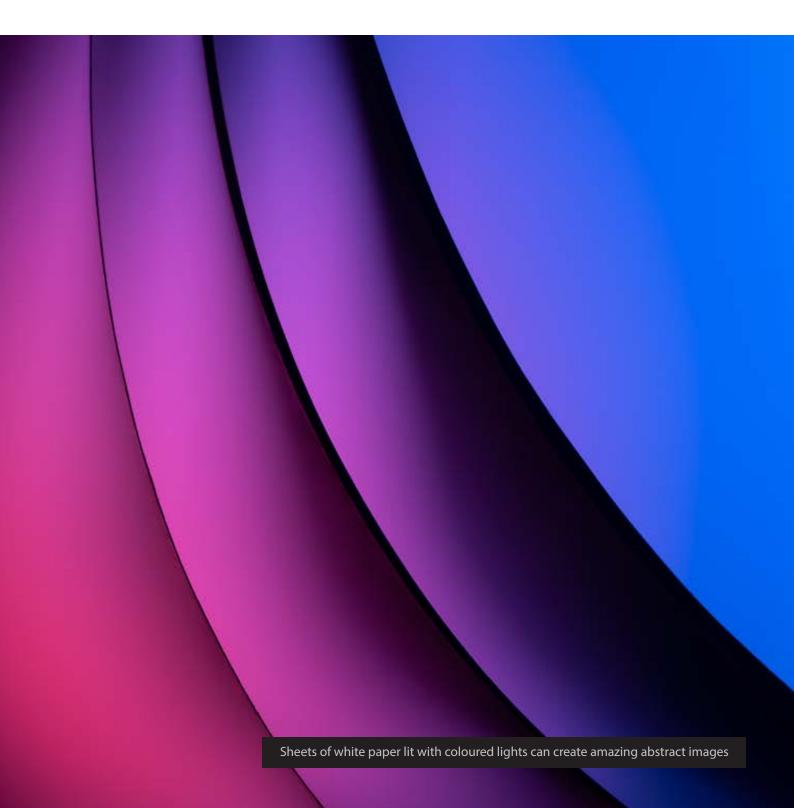
Notice the difference in the shadows and catch-light (reflection) in the water droplet below. Specular highlights are reduced and shadows softened.



# LIGHTING CONTROL: COLOUR

Adding coloured light to your images can make them unique, adding some visual interest to an otherwise bland photograph to help your work stand out in the crowd.

Coloured light can be achieved in several ways, including using a gel (coloured translucent material over a white light), a coloured diffuser, or a coloured light source such as an LED. For a more subtle hue, you could also try reflecting your light on a coloured material, such as craft card.



# LIGHTING CONTROL: PLACEMENT

In this example, we can see all of our lighting

It is crucial to understand how the direction and placement of light alters the appearance of your subject. Constructing your image with multiple light sources is much easier to achieve with continuous light, as you can see exactly where the light is falling at any time.

You can organise light source placement with flash, though you may be taking multiple exposures as you refine your flash placement so you can see the results. Large light soruces of either kind will be be hard to control and direct onto the areas you need it.

Try experimenting by placing lights directly behind your subject, to the sides, or even shining through semi-translucent objects like leaves or liquids.

considerations put into practise. Direct, diffused and coloured continuous light working together to create a soft, colourful and visually interesting macro shot of the flower.



Thanks for taking the time to read our guide to macro photography lighting.

Our product, The Adaptalux Studio was used to light the examples in this guide. It is an ideal solution to your creative macro lighting needs, offering dynamic and powerful flash and continuous lighting.

If you would like to know more about macro, our blog is full of articles exploring lighting, techniques and specific macro subjects. Head to www.adaptalux.com/blog for more information and YouTube for tutorial videos.

Of course, if you already have an Adaptalux Studio, we would love to see your images! Tag us @adaptalux or email us at pictures@adaptalux.com

Thank you & happy shooting!

The Adaptalux Team

